



**Polish Investment  
& Trade Agency**  
PFR Group

**XIII Investment  
Pavilion**

**October 25, 2018,  
PGE Narodowy, Warsaw**

**10:30-10:40** **Opening address:**  
Tadeusz Kościński, Undersecretary of State, Ministry of Entrepreneurship and Technology,  
Poland as CEE leader in foreign investments

**10:40-11:00** **Keynote speech:**  
Maks Kraczkowski, Vice President of the Management Board supervising Area of  
International and Transaction Banking, Cooperation with Local Governments and  
Governmental Agencies and Area of Legal and Compliance, PKO Bank Polski, Investment  
trends in Poland and worldwide: chances to attract high-quality investments to Poland and the  
possibilities for Polish businesses to enter foreign markets. The perspective of the biggest  
Polish bank and key investor.

**I Panel: Investments of financial institutions in the Business Services Sector**

**11:00-11:10** **Introductory speech:**  
Iwona Dudzińska, Managing Director, Citi Service Centre Poland, Perspective development  
directions for the business services sector in Poland

**11:10-12:00** **Panel: Investments of financial institutions in the business services sector**  
Evolution of the BSS sector in Poland in recent years and possible areas of further  
development, Poland as a hub for the major financial institutions next to Frankfurt  
and London.

**Speakers:**

1. Brent Watson, Managing Director, Goldman Sachs
2. Aneta Kocemba-Muchowicz, Member of the Board, Credit Suisse
3. Beata Daszyńska-Muzyczka, President of the Board, BGK
4. Scott Newman, Member of the Board, State Street
5. Iwona Dudzińska, Managing Director, Citi Service Centre Poland

**Moderator:** Aleksandra Gren, Member of the Board, Fiserv



## **II Panel: Poland's assets in the face of the e-mobility revolution. The automotive sector ahead of an industry reshuffle**

### **12:00 – 12:10** Introductory speech:

Maciej Wojeński, Vice-President of the Board, Ekoenergetyka-Polska, E-mobility – opportunities and threats. Experiences of one of the pioneers of the electromobility in Poland and one of the leaders of the high potency charging infrastructure in Europe.

### **12:10-13:00** Panel: Poland's assets in the face of the e-mobility revolution. The automotive sector ahead of an industry reshuffle

Supporting the image of Poland as a strong market player in the field of parts and components supply for the European automotive production chain. Presenting a change in strategy in accordance with the Strategy for Responsible Development, toward the development of e-mobility and autonomous vehicle systems.

#### **Speakers:**

1. Dr. Ewa Łabno-Falęcka, Head of Corporate Communication and External Affairs Mercedes-Benz Polska, Mercedes Manufacturing Poland
2. Wojciech Derda, CEO, Luma Automotive
3. Grzegorz Szczeńniak, CEO, Szczeńniak. Pojazdy Specjalne
4. Ryszard Jania, President, Eastern Automotive Alliance
5. Karol Zarajczyk, CEO, Ursus
6. Maciej Wojeński, Vice-President, Ekoenergetyka-Polska

#### **Moderator:**

Paweł Wideł, President, Automotive and Industrial Products Employers' Association

## **III Panel: Investment in research, development, and innovation**

### **13:00-13:10** Introductory speech:

Eliza Kruczkowska, Director of Innovation Development Department, Polish Development Fund, Future of R&D investments in Poland

### **13:10-14:00** Panel: Investment in research, development, and innovation

Presenting Poland as a place where global businesses invest in research and development, develop their products and services, creating high-paid jobs. Departure from the association of Poland with cheap labour. How Polish businesses fit into the context.

#### **Speakers:**

1. Martin Mellor, Country Manager, Ericsson
2. Matthieu Bondu, Head of Sales, Bohr Technology
3. Paulina Zadura-Lichota, Director, Analysis and Strategy Department at Polish Agency for Enterprise Development
4. Jacek Figuła, Chief Commercial Officer, Billon
5. Dr Karolina Tkaczuk, Business Development Director, Ardigen

#### **Moderator:**

Eliza Kruczkowska, Director of Innovation Development Department, Polish Development Fund



## **IV Panel: Innovation in energy sectors in Poland and abroad**

**14:00-14:10** **Introductory speech:**  
Piotr Chęciński, Director of Polskieradio.pl, Polskie Radio

**14:10-15:00** **Panel: Innovation in energy sectors in Poland and abroad**  
The creation of an effective and modern mining sector in Poland, based on cooperation, know-how, and innovation as necessary condition for improving its competitiveness on international markets.

**Speakers:**

1. Daniel Ozon, President of the Board, JSW
2. Artur Wasil, President of the Board, Lubelski Węgiel „Bogdanka”
3. Agnieszka Hankus-Kubica, Vice President of the Board  
JSW Innovations
4. Paweł Gruza, Vice President of the Board, KGHM
5. Wojciech Fedko, Vice President of the Board, Polish Investment and Trade Agency

**Moderator:** Piotr Chęciński, Director of Polskieradio.pl, Polskie Radio

## **V Panel: Instruments of support for innovative investments**

**15:00-15:10** **Introductory speech:**  
Vice-President, Polish Investment and Trade Agency, Opportunities for business in view of the changes in the investment incentive system

**15:10 – 16:00** **Panel: Instruments of support for innovative investments**  
How changes in the incentives offered to businesses for new investments may affect the quality of implemented projects.

**Speakers:**

1. Maciej Badora, President of the Board, Wałbrzych SEZ  
“INVEST PARK”
2. Dariusz Śliwowski, Vice President of the Board, Industrial Development Agency
3. Krzysztof Senger, Vice President of the Board, Polish Investment and Trade Agency
4. Marek Potoczny, Country Director of Public Funds and Industrial Projects, Valeo
5. Rafał Olesiński, Managing Partner, Olesiński & Partners

**Moderator:** Maria Leszczyńska, Team Lead, Polish Investment and Trade Agency

**16:00 – 16:10** **Official signing of the Cooperation Agreement between Polish Investment and Trade Agency and Port of Gdynia Authority**

**16:10 – 16:20** **Presentation: „Record-breaking PGE”**  
Monika Borzdyńska, Director of Communication and Promotion, PGE Narodowy

